


Demographic Summary Report

Midway Family Festival			
5055 Post Rd, Cumming, GA 30040			
Building Type:	Retail	Total Available:	5,950 SF
GLA:	62,410 SF	% Leased:	90.70%
Year Built:	2009		



Midway Family Festival	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2013)	3,848	29,345	64,192
Projected Population (2018)	4,259	32,434	70,582
Census Population (2010)	3,610	27,559	60,488
Census Population (2000)	1,227	14,548	34,325
Estimated Annual Growth (2010-2013)	237 2.2%	1,787 2.2%	3,704 2.0%
Historical Annual Growth (2000-2010)	2,383 14.9%	13,010 6.9%	26,163 5.9%
Population in Group Qtrs (2013)	- -	5 -	419 0.7%
Median Age (2013)	34.8	37.2	37.3
Households			
Estimated Households (2013)	1,262	9,881	22,215
Projected Households (2018)	1,397	10,924	24,466
Census Households (2010)	1,175	9,211	20,750
Census Households (2000)	424	5,011	11,805
Estimated Annual Growth (2010-2013)	86 2.4%	670 2.4%	1,465 2.4%
Historical Annual Growth (2000-2010)	752 13.6%	4,200 6.4%	8,945 5.8%
Family Households (2013)	1,076 85.2%	8,230 83.3%	17,553 79.0%
Average Household Size (2013)	3.05	2.97	2.87
Race and Ethnicity (2013)			
White	3,350 87.1%	25,750 87.7%	54,652 85.1%
Black or African American	93 2.4%	743 2.5%	2,002 3.1%
American Indian or Alaska Native	7 0.2%	66 0.2%	224 0.3%
Asian	248 6.5%	1,480 5.0%	2,988 4.7%
Hawaiian or Pacific Islander	4 0.1%	16 0.1%	28 -
Other Race	87 2.3%	794 2.7%	3,197 5.0%
Two or More Races	59 1.5%	496 1.7%	1,101 1.7%
Not Hispanic or Latino Population	3,561 92.5%	27,003 92.0%	56,695 88.3%
Hispanic or Latino Population	287 7.5%	2,342 8.0%	7,497 11.7%
Income (2013)			
Estimated Per Capita Income	\$41,197	\$38,241	\$35,207
Estimated Median Household Income	\$117,604	\$105,197	\$90,904
Estimated Average Household Income	\$125,630	\$113,566	\$101,585
Estimated Average Family Income	\$139,714	\$125,876	\$115,522
Household Income \$200,000 or More	190 15.1%	1,365 13.8%	2,527 11.4%
Household Income \$150,000 to \$199,999	265 21.0%	1,489 15.1%	2,673 12.0%
Household Income \$100,000 to \$149,999	275 21.8%	2,247 22.7%	4,212 19.0%
Household Income \$75,000 to \$99,999	155 12.3%	1,273 12.9%	2,871 12.9%
Household Income \$50,000 to \$74,999	131 10.4%	1,149 11.6%	3,311 14.9%
Household Income \$35,000 to \$49,999	107 8.5%	869 8.8%	2,553 11.5%
Household Income \$25,000 to \$34,999	40 3.2%	536 5.4%	1,180 5.3%
Household Income \$15,000 to \$24,999	71 5.6%	551 5.6%	1,306 5.9%
Household Income \$10,000 to \$14,999	27 2.1%	402 4.1%	1,583 7.1%